

## **EXPERIENCE:**

### **TOURDESIGN CREATIVE SERVICES** *Special Projects Producer*

2003-2009 Fishers, IN

#### *Job Description and Responsibilities:*

Creative development, execution and production management for creative company specializing in the entertainment industry. Budget, conceptualize, research, write, direct and produce location/studio large and small budget film and video, audio programs and print projects; hire talent, crew and rent camera, lighting and grip equipment as needed for the completion of film and video projects. Determine timelines, shooting schedules; create comprehensive shot lists; conduct off-line edits for editorial staff. Travel to initiate/complete projects; supervise storyboarding, graphics and animation designs with art department; direct video and audio post-production; manage fulfillment, oversee design, execution of DVD and video program duplication/packaging; foster business to increase revenue; assist sales personnel with creative, budget proposals; manage in-house promotion/advertising materials/programs. Research/procure production and post production equipment and software.

### **FREELANCE PRODUCTION** *Writer/Producer/Director/Production Services*

1994-2009 Indianapolis, IN

#### *Job Description and Responsibilities:*

Writer, producer, director, camera operator and various supervisory and crew positions for numerous video/film, live presentations, audio programs and still photography projects. Possess broadcast quality digital video camcorder and professional digital still camera, movie and still film cameras, lighting and grip equipment. Since 1995, writer, producer, and director of the annual National Track & Field Hall of Fame induction documentary program, and other production services for USA Track & Field.

### **TELEMATRIX** *Assistant Creative Director*

2001-2003, 1998-2000 Indianapolis, IN

#### *Job Description and Responsibilities:*

Writer, producer, director and project manager for creative/communications firm. Research, produce and direct corporate, industrial, commercial video/print/audio/interactive CD-ROM, DVD and web-based projects for clients nationwide; write proposals, budget projects; project-manage creative teams in all aspects of production and project fulfillment.

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**TOTAL SPORTS MARKETING, LLC** *Creative Director/Writer/Producer*  
2000-2001 Indianapolis, IN

*Job Description and Responsibilities:*

Direct print, radio and television activities; produce "SportsClub" 30-minute award-winning documentary series which aired in Central Indiana. Stories recounted the lives of famous Indiana sports figures and teams. Research, schedule, interview primary and secondary sources; direct location/studio production; manage full-time employees and freelance production crew. Completed five docs: Purdue basketball star Stephanie White, father-son hockey pros Hugh and Casey Harris, Evansville Aces Air Disaster, The Bettenhausen Racing Family, former Brooklyn Dodgers pitcher, Carl Erskine.

**USA TELEPRODUCTIONS** *Project Manager/Producer*  
1993-1996 Indianapolis, IN

*Job Description and Responsibilities:*

Produce for existing accounts, develop new business; client and project scheduling; budget proposals; written and oral project presentations; evaluating/hiring talent; coordinate trade show exhibit booth.

**FOX BROADCASTING COMPANY** *Associate Director of Affiliate Promotion*  
1990-1993 Los Angeles, CA

*Job Description and Responsibilities:*

Assist in growth/branding of Fox Broadcasting Co.; determine promotion strategy and implementation of co-op promotion/advertising programs for print, radio, cable, outdoor; manage \$1.2 million yearly ad budget; conduct media buy post analyses; create promotions to increase viewer awareness/generate revenue for such series as "The Simpsons," "Married with Children," "The X Files," "Melrose Place;" and "Martin."

**XETV CHANNEL 6** *Promotion Manager*  
1983-1989 San Diego, CA

*Job Description and Responsibilities:*

Manage promotion, publicity, and advertising for the Fox Affiliate in the 24<sup>th</sup> TV market. Write press releases regarding various programming activities; write, direct on-air promos and radio spots; media buyer for radio, print, outdoor advertising.

**SAN DIEGO TRIBUNE** *Reporter/Copy Desk*  
1979-1983 San Diego, CA

*Job Description and Responsibilities:*

City, Sports, Entertainment and Copy Desk duties for daily metropolitan newspaper. Write obits, headlines, TV highlights; proof articles and pages for editions before going to press.

## **EDUCATION:**

### **Bachelor of Arts, Journalism/History Minor 1979**

San Diego State University, San Diego, CA

### **16mm Film Camera multi-week workshop 2003**

John Waldron Arts Center, Bloomington, IN

### **Action-Cut Filmmaking Seminar 2004**

Directing Seminar, Chicago, IL

## **PRACTICAL EXPERIENCE/KNOWLEDGE:**

Professional video/film formats; digital/film photography; video/film/photography lighting; editing software; Adobe Photoshop; PC and Mac.

## **AFFILIATIONS/AWARDS/MILESTONES:**

**IFP** – Member of the Independent Film Project (IFP), a national not-for-profit organization that fosters and supports independent filmmaking.

**Telly Awards** – Toyota Industrial Equipment – “LPG Fuel System & You;” 1998; US National Track & Field Hall of Fame “Class of 1999” and “Class of 2001.”

**Vision Awards** – Toyota Industrial Equipment – “7 Series Features & Benefits” 1998; Toyota Industrial Equipment – “Reaching New Heights with Low Lift Forklifts” 1999.

**Videographer Awards** – Toyota Industrial Equipment – “The Magnificent 7” combo video/live theater marketing program, 1998.

**Aurora Awards** – Documentaries: “Remember the Aces” – Best of Show; “Bettenhausen: A Family” and “Carl Erskine: the Heart of Anderson” – Gold Awards; USA Track & Field “Membership Campaign 2004” – Best of Show – Advertising Campaign; Gold Award Individual/Creative Achievement in Directing; US National Track & Field Hall of Fame “Class of 2004” Gold Award for Individual/Creative Achievement in Writing.

**Recording Industry Association of America** – 2003, directed multiple Broadcast HD cameras for live performances of Blue Man Group “Complex Rock Tour.” Subsequent DVD, *The Complex Rock Tour Live* was certified Multi-Platinum by the Recording Industry Association of America.